

City of Tacoma Staff Liaison:
 Carol Wolfe
 253.591.5384
 cwolfe@cityoftacoma.org

6th Avenue Business District
 Association President:
 Daniel Smith
 253.224.3419
 danielsmith0834@gmail.com

For additional demographics
 please contact Kala Dralle at
 253.573.2523 or
 kdralle@cityoftacoma.org

6th Avenue Business District



2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	33,401	96,249	
Households	14,045	41,552	
Average Household Size	2.18	2.21	2.59
Median Age	34.6	36.7	38.0
Median Household Income	\$46,936	\$47,865	\$54,149
Median Value Owner Occupied Housing Unit	\$259,513	\$247,213	\$198,891
Owner Occupied Units	39.4%	41.2%	55.4%
Renter Occupied Units	50.0%	48.8%	32.9%
Population Trend 2016-2021	0.8%	0.9%	0.8%
Median Household Income Trend 2016-2021	0.5%	0.7%	1.9%

2016 Business Profile

Total Businesses	1,745	6,843	
Total Daytime Employees	20,605	95,084	

Overview:

Eclectic truly defines the 6th Avenue business district with its coffee shops, retail shopping, outdoor art, doggie daycare, music and record stores, lumber yard, tattoo parlors, fast food and fine dining restaurants. Sixth Avenue is a hot spot at night with quality musical entertainment, local clubs, an all ages ballroom and a wide array of dining choices. The Ave is an area you don't want to miss day or night.

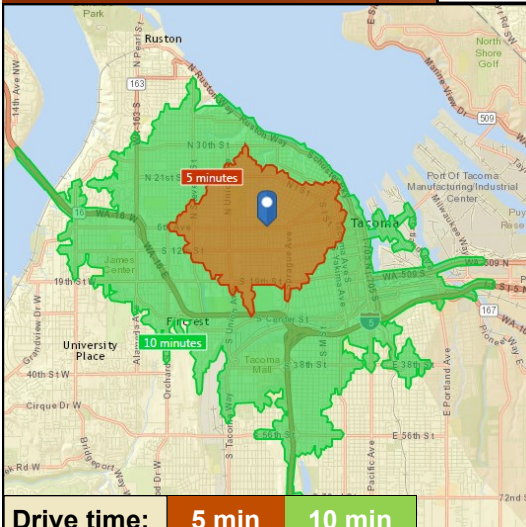
Visit www.On6thAve.com for more information about the district.

Special Events:

6th Avenue Farmers Market, *May - September*

Art on the Ave, *July*

Santa Parade, *December*



Drive time: **5 min** **10 min**

6th Avenue Business District

2016 Resident Profile	Drive Time			
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	5.6%	6.0%	6.2%	
5 - 9	5.1%	5.6%	6.3%	
10 - 14	4.5%	5.1%	6.5%	
15 - 19	6.9%	5.9%	6.6%	
20 - 24	10.1%	8.3%	7.1%	
25 - 34	18.6%	16.7%	13.6%	
35 - 44	13.9%	13.4%	12.6%	
45 - 54	13.1%	13.1%	13.3%	
55 - 64	11.6%	12.2%	12.8%	
65 - 74	6.6%	7.5%	8.8%	
75 - 84	2.8%	3.8%	4.3%	
85+	1.3%	2.2%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	3.4%	3.5%	5.5%	
9th - 12th Grade, No Diploma	6.6%	6.8%	7.3%	
High School or GED/Alternative Credential	24.2%	24.8%	27.6%	
Some College, No Degree	20.6%	24.1%	20.9%	
Associate Degree	8.4%	9.1%	8.2%	
Bachelor's Degree	21.7%	19.6%	18.8%	
Graduate/Professional Degree	15.2%	12.1%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.7%	0.6%	2.0%	
Construction	5.4%	5.8%	6.2%	
Manufacturing	7.5%	8.1%	10.2%	
Wholesale Trade	2.4%	2.4%	2.7%	
Retail Trade	11.2%	11.6%	11.3%	
Transportation/Utilities	5.1%	4.9%	4.9%	
Information	1.1%	1.5%	1.9%	
Finance/Insurance/Real Estate	5.1%	5.9%	6.5%	
Services	56.8%	53.3%	49.5%	
Public Administration	4.6%	5.8%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	84	\$55,802	84	\$55,655
Food at Home	86	\$428	85	\$4,259
Food Away from Home	86	\$2,675	86	\$2,650
Alcoholic Beverages	89	\$458	88	\$452
Housing	88	\$17,915	87	\$17,800
Shelter	89	\$13,904	88	\$13,776
Utilities, Fuel and Public Services	82	\$4,011	83	\$4,024
Household Operations	82	\$1,399	82	\$1,404
Housekeeping Supplies	83	\$584	83	\$584
Household Furnishings and Equipment	83	\$1,469	83	\$1,466
Apparel and Services	87	\$1,746	86	\$1,731
Transportation	83	\$6,707	83	\$6,700
Travel	80	\$1,489	81	\$1,499
Health Care	79	\$4,182	80	\$4,225
Entertainment and Recreation	83	\$2,411	83	\$2,409
Personal Care Products & Services	84	\$616	84	\$616
Education	90	\$1,279	89	\$1,258
Life/Other Insurance	73	\$304	75	\$312
Pensions and Social Security	81	\$5,499	81	\$5,493

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.