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Fern Hill Business District

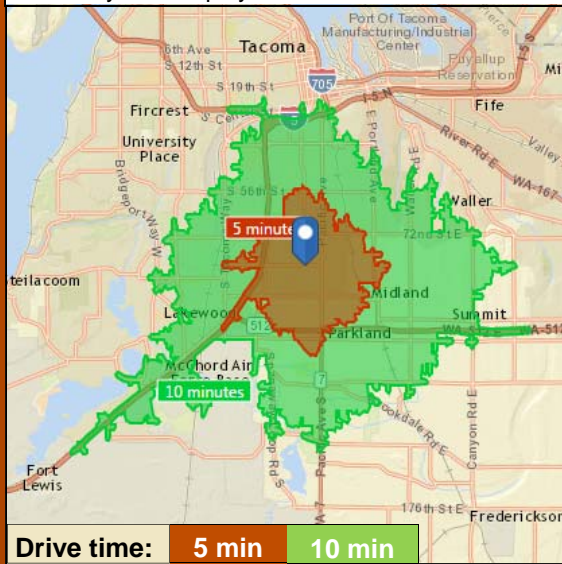


2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	40,552	147,726	
Households	14,556	54,689	
Average Household Size	2.76	2.65	2.59
Median Age	33.7	33.3	38.0
Median Household Income	\$45,168	\$44,812	\$54,149
Median Value Owner Occupied Housing Unit	\$183,015	\$187,141	\$198,891
Owner Occupied Units	48.6%	45.7%	55.4%
Renter Occupied Units	43.9%	45.3%	32.9%
Population Trend 2016-2021	0.7%	0.7%	0.8%
Median Household Income Trend 2016-2021	0.8%	0.8%	1.9%

2016 Business Profile

Total Businesses	1,074	6,149	
Total Daytime Employees	9,955	63,563	



Overview:

Doing business the old fashioned way. Come walk along the first road in Washington, appreciate the beauty of historical buildings, and shop at one of the original Pony Express stops. Examine the large mural that depicts life here a century ago, and check out the variety of modern services available now. It's all here in our charming little corner of Tacoma!

Special Events:

Fern Hill Days, August

Fern Hill Business District

2016 Resident Profile	Drive Time			
Population by Age	5 Min.	10 Min.	U.S.A.	
0 - 4	7.9%	7.7%	6.2%	
5 - 9	7.3%	7.1%	6.3%	
10 - 14	6.7%	6.4%	6.5%	
15 - 19	6.2%	6.6%	6.6%	
20 - 24	7.4%	8.5%	7.1%	
25 - 34	16.6%	16.2%	13.6%	
35 - 44	12.7%	12.6%	12.6%	
45 - 54	11.9%	12.1%	13.3%	
55 - 64	11.6%	11.2%	12.8%	
65 - 74	6.8%	6.8%	8.8%	
75 - 84	3.4%	3.3%	4.3%	
85+	1.4%	1.4%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	7.3%	6.3%	5.5%	
9th - 12th Grade, No Diploma	9.6%	9.6%	7.3%	
High School or GED/Alt. Credential	35.1%	33.2%	27.6%	
Some College, No Degree	24.6%	26.0%	20.9%	
Associate Degree	10.3%	10.0%	8.2%	
Bachelor's Degree	10.1%	11.0%	18.8%	
Graduate/Professional Degree	3.0%	3.8%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.8%	0.9%	2.0%	
Construction	6.7%	7.4%	6.2%	
Manufacturing	8.4%	8.9%	10.2%	
Wholesale Trade	2.9%	2.9%	2.7%	
Retail Trade	12.0%	12.1%	11.3%	
Transportation/Utilities	5.7%	5.7%	4.9%	
Information	2.7%	1.9%	1.9%	
Finance/Insurance/Real Estate	3.7%	4.2%	6.5%	
Services	49.7%	49.1%	49.5%	
Public Administration	7.4%	6.9%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	72	\$47,565	74	\$48,890
Food at Home	72	\$3,597	75	\$3,734
Food Away from Home	72	\$2,241	75	\$2,322
Alcoholic Beverages	73	\$376	75	\$387
Housing	74	\$15,233	76	\$15,583
Shelter	76	\$11,777	77	\$12,010
Utilities, Fuel and Public Services	71	\$3,456	73	\$3,573
Household Operations	71	\$1,214	72	\$1,238
Housekeeping Supplies	70	\$493	73	\$511
Household Furnishings and Equipment	71	\$1,253	73	\$1,289
Apparel and Services	73	\$1,477	76	\$1,522
Transportation	71	\$5,738	74	\$5,964
Travel	70	\$1,301	71	\$1,317
Health Care	68	\$3,605	70	\$3,713
Entertainment and Recreation	71	\$2,058	73	\$2,118
Personal Care Products & Services	71	\$522	73	\$537
Education	76	\$1,073	76	\$1,079
Life/Other Insurance	66	\$274	67	\$279
Pensions and Social Security	70	\$4,772	72	\$4,877

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.