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McKinley Hill Business District

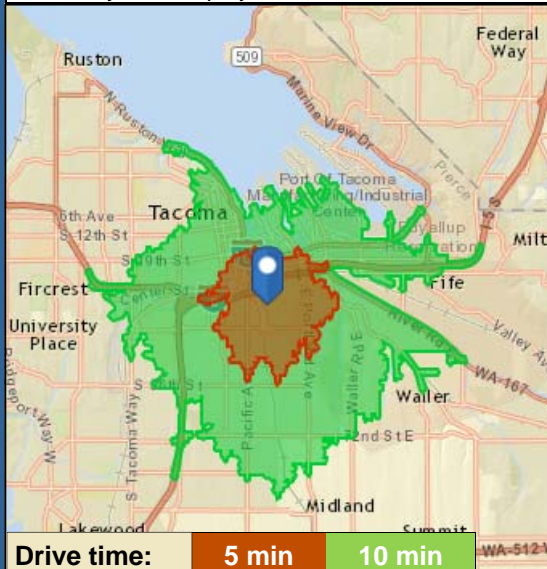


2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	19,299	91,429	
Households	7,115	34,807	
Average Household Size	2.66	2.51	2.59
Median Age	34.2	34.4	38.0
Median Household Income	\$44,761	\$42,492	\$54,149
Median Value Owner Occupied Housing Unit	\$183,375	\$187,864	\$198,891
Owner Occupied Units	47.4%	42.1%	55.4%
Renter Occupied Units	42.5%	47.0%	32.9%
Population Trend 2016-2021	1.0%	0.9%	0.8%
Median Household Income Trend 2016-2021	1.1%	0.6%	1.9%

2016 Business Profile

Total Businesses	978	6,269	
Total Daytime Employees	13,237	93,106	



Overview:

Directly up the hill from the Tacoma Dome is McKinley Avenue. The "Top of Tacoma" not only has easy access from I-5 and sweeping views of Commencement Bay, but also hosts a friendly, eclectic and evolving business area. Workout at the gym, romp with Fido at the dog park, get a hew hair style, or enjoy a fabulous breakfast while you get the family car tuned up.

Special Events:

McKinley Hill Street Fair, August

McKinley Hill Business District

2016 Resident Profile	Drive Time			U.S.A.
	5 Min.	10 Min.		
Population by Age				
0 - 4	7.8%	7.1%	6.2%	
5 - 9	7.5%	6.7%	6.3%	
10 - 14	6.7%	6.1%	6.5%	
15 - 19	6.4%	5.9%	6.6%	
20 - 24	7.4%	7.9%	7.1%	
25 - 34	15.5%	17.2%	13.6%	
35 - 44	13.9%	13.7%	12.6%	
45 - 54	12.8%	12.7%	13.3%	
55 - 64	11.6%	11.4%	12.8%	
65 - 74	6.6%	6.7%	8.8%	
75 - 84	2.8%	3.1%	4.3%	
85+	1.0%	1.4%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	8.0%	6.5%	5.5%	
9th - 12th Grade, No Diploma	10.3%	10.3%	7.3%	
High School or GED/Alternative Credential	29.3%	29.8%	27.6%	
Some College, No Degree	25.9%	25.7%	20.9%	
Associate Degree	9.3%	9.2%	8.2%	
Bachelor's Degree	13.4%	13.0%	18.8%	
Graduate/Professional Degree	3.9%	5.6%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.5%	1.0%	2.0%	
Construction	7.8%	7.1%	6.2%	
Manufacturing	9.5%	8.4%	10.2%	
Wholesale Trade	3.2%	3.3%	2.7%	
Retail Trade	9.1%	11.6%	11.3%	
Transportation/Utilities	6.3%	6.1%	4.9%	
Information	2.2%	2.0%	1.9%	
Finance/Insurance/Real Estate	4.1%	4.3%	6.5%	
Services	52.5%	50.6%	49.5%	
Public Administration	4.7%	5.7%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	71	\$47,099	72	\$47,759
Food at Home	71	\$3,561	73	\$3,655
Food Away from Home	72	\$2,220	73	\$2,269
Alcoholic Beverages	73	\$371	74	\$381
Housing	74	\$15,112	75	\$15,356
Shelter	75	\$11,701	76	\$11,884
Utilities, Fuel and Public Services	70	\$3,411	71	\$3,472
Household Operations	70	\$1,208	70	\$1,207
Housekeeping Supplies	69	\$488	71	\$498
Household Furnishings and Equipment	70	\$1,242	71	\$1,254
Apparel and Services	73	\$1,466	74	\$1,490
Transportation	70	\$5,662	71	\$5,768
Travel	69	\$1,292	69	\$1,281
Health Care	67	\$3,566	68	\$3,601
Entertainment and Recreation	70	\$2,041	71	\$2,064
Personal Care Products & Services	71	\$518	72	\$525
Education	75	\$1,059	76	\$1,072
Life/Other Insurance	65	\$269	64	\$267
Pensions and Social Security	70	\$4,725	70	\$4,726

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.