

City of Tacoma Staff Liaison:
 Kala Dralle
 253.573.2523
 kdralle@cityoftacoma.org

For additional demographics
 please contact Kala Dralle at
 253.573.2523 or
 kdralle@cityoftacoma.org

Pacific Avenue Business District

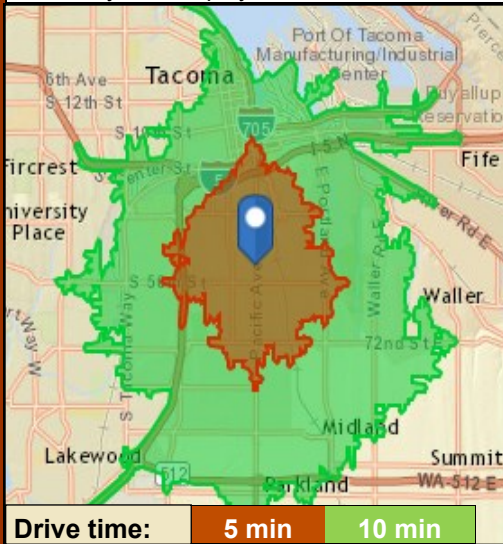


2016 Residential Profile Summary

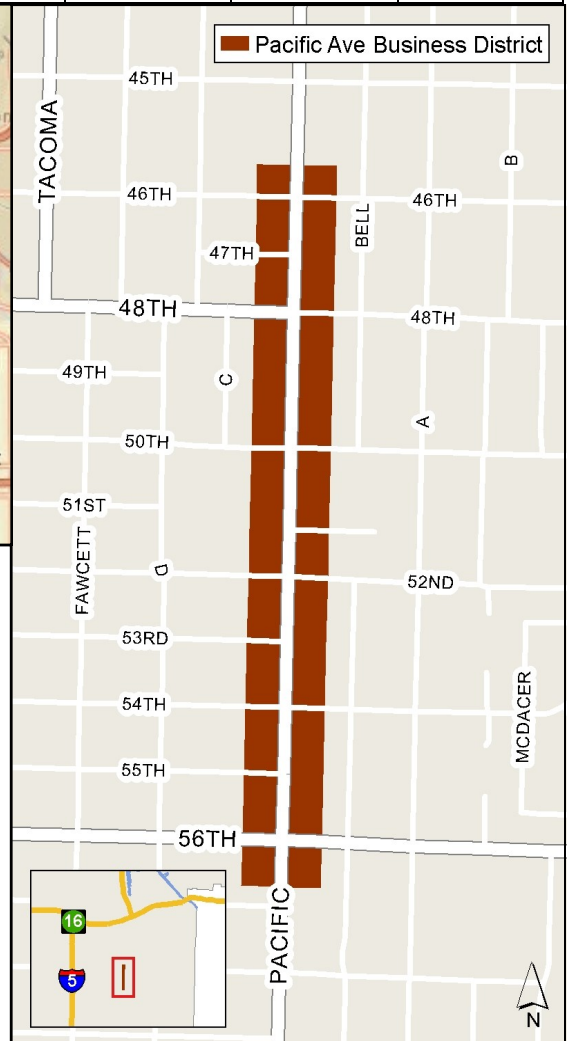
Drive Time	5 Min.	10 Min.	U.S.A.
Population	39,536	137,630	
Households	14,073	51,202	
Average Household Size	2.78	2.61	2.59
Median Age	35.3	33.5	38.0
Median Household Income	\$49,741	\$42,481	\$54,149
Median Value Owner Occupied Housing Unit	\$179,714	\$185,444	\$198,891
Owner Occupied Units	57.2%	42.0%	55.4%
Renter Occupied Units	33.4%	48.1%	32.9%
Population Trend 2016-2021	0.7%	0.9%	0.8%
Median Household Income Trend 2016-2021	1.1%	0.5%	1.9%

2016 Business Profile

Total Businesses	1,187	7,257	
Total Daytime Employees	7,763	101,004	



Drive time: **5 min** **10 min**



Overview:

A culturally diverse neighborhood, Pacific Avenue Business District is full of colorful buildings housing a variety of grocery stores, restaurants and other businesses. See your dentist, visit your veterinarian, stop by the library, fill a prescription, or enjoy a meal. Our annual Festival held 2nd Saturday in June invites neighbors and residents of all surrounding areas to meet local artists and craftspeople, sample delicious foods, see a classic car show, and meet new friends.

Visit www.PacAveBD.com for more information about the district.

Special Events:

Spring Festival and Car Show, *June*

Pacific Avenue Business District

2016 Resident Profile	Drive Time			
	5 Min.	10 Min.	U.S.A.	
Population by Age				
0 - 4	7.3%	7.6%	6.2%	
5 - 9	7.2%	7.1%	6.3%	
10 - 14	6.6%	6.4%	6.5%	
15 - 19	6.1%	6.1%	6.6%	
20 - 24	6.9%	8.0%	7.1%	
25 - 34	15.4%	17.3%	13.6%	
35 - 44	14.0%	13.4%	12.6%	
45 - 54	13.2%	12.2%	13.3%	
55 - 64	11.9%	11.1%	12.8%	
65 - 74	6.9%	6.5%	8.8%	
75 - 84	3.1%	3.0%	4.3%	
85+	1.3%	1.3%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	6.1%	6.9%	5.5%	
9th - 12th Grade, No Diploma	10.8%	10.1%	7.3%	
High School or GED/Alternative Credential	32.6%	31.5%	27.6%	
Some College, No Degree	25.4%	25.7%	20.9%	
Associate Degree	9.8%	9.3%	8.2%	
Bachelor's Degree	11.7%	12.0%	18.8%	
Graduate/Professional Degree	3.6%	4.5%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.6%	0.9%	2.0%	
Construction	7.1%	7.5%	6.2%	
Manufacturing	8.2%	8.6%	10.2%	
Wholesale Trade	4.3%	3.0%	2.7%	
Retail Trade	11.1%	11.7%	11.3%	
Transportation/Utilities	5.7%	5.5%	4.9%	
Information	2.2%	2.0%	1.9%	
Finance/Insurance/Real Estate	5.4%	4.2%	6.5%	
Services	49.9%	50.4%	49.5%	
Public Administration	5.6%	6.2%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	76	\$50,410	71	\$46,802
Food at Home	75	\$3,760	72	\$3,594
Food Away from Home	76	\$2,349	72	\$2,233
Alcoholic Beverages	77	\$395	73	\$373
Housing	79	\$16,055	74	\$15,038
Shelter	80	\$12,397	75	\$11,629
Utilities, Fuel and Public Services	75	\$3,658	70	\$3,408
Household Operations	76	\$1,307	69	\$1,179
Housekeeping Supplies	74	\$521	70	\$489
Household Furnishings and Equipment	76	\$1,337	70	\$1,229
Apparel and Services	77	\$1,548	73	\$1,465
Transportation	75	\$6,055	70	\$5,683
Travel	76	\$1,414	67	\$1,247
Health Care	73	\$3,787	66	\$3,515
Entertainment and Recreation	75	\$2,194	69	\$2,020
Personal Care Products & Services	76	\$553	70	\$515
Education	80	\$1,127	74	\$1,040
Life/Other Insurance	73	\$301	63	\$260
Pensions and Social Security	76	\$5,130	68	\$4,630

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.