

City of Tacoma Staff Liaison:
 Kala Dralle
 253.573.2523
 kdralle@cityoftacoma.org

Proctor Business District
 Association President:
 Kelly Hale
 253.752.7807
 kellyhale@umpquabank.com

For additional demographics
 please contact Kala Dralle at
 253.573.2523 or
 kdralle@cityoftacoma.org



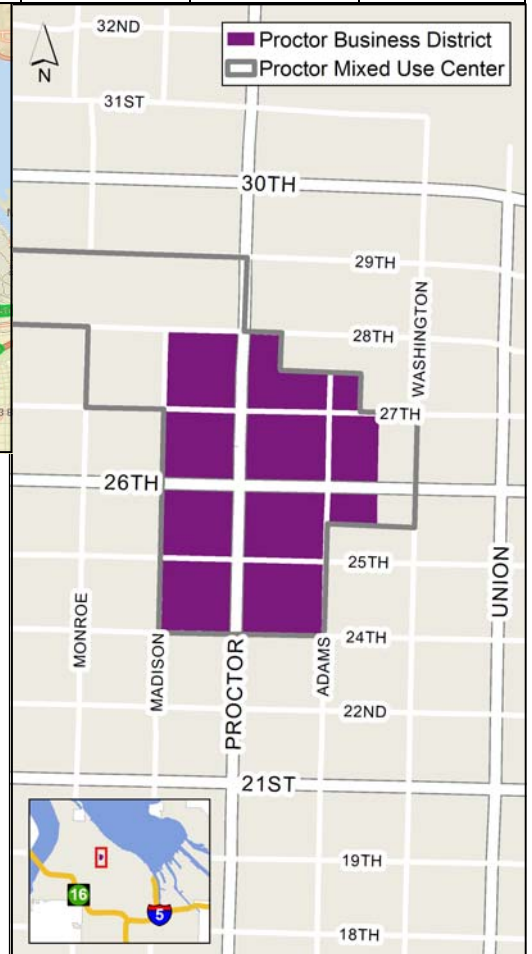
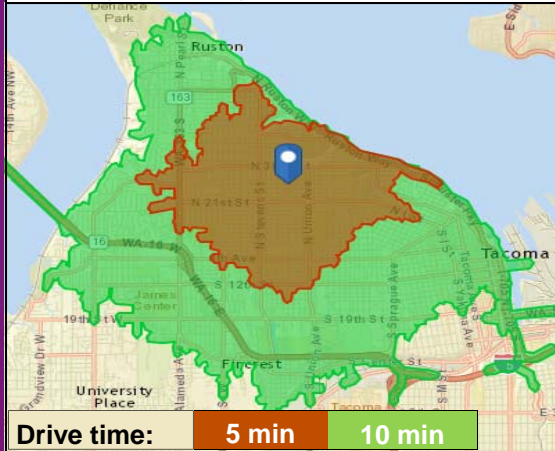
2016 Residential Profile Summary

Drive Time	5 Min.	10 Min.	U.S.A.
Population	28,123	86,330	
Households	11,754	38,572	
Average Household Size	2.29	2.13	2.59
Median Age	39.2	39.1	38.0
Median Household Income	\$64,836	\$51,848	\$54,149
Median Value Owner Occupied Housing Unit	\$309,150	\$282,103	\$198,891
Owner Occupied Units	62.2%	44.2%	55.4%
Renter Occupied Units	31.6%	46.2%	32.9%
Population Trend 2016-2021	0.7%	0.9%	0.8%
Median Household Income Trend 2016-2021	3.1%	1.1%	1.9%

2016 Business Profile

Total Businesses	988	4,910	
Total Daytime Employees	7,074	66,769	

Proctor Business District



Overview:

For over 100 years, North 26th and Proctor has been the heart of Tacoma's historic North End — a vibrant, charming neighborhood that welcomes visitors year round. Enjoy the tree-lined streets, explore one-of-a-kind shops and restaurants, the oldest, continually operating movie theater in the state, or go bowling with the whole family. The area is easy to walk, bicycle friendly and has ample free parking. Just five minutes from anywhere in Tacoma, come see us.

Visit www.proctordistrict.com for more information about the district.

Special Events:

- Junior Daffodil Parade, *March/April*
- Proctor Farmers Market, *March-November*
- Putting on the Pink, *May*
- Proctor Arts Fest, *August*
- Chocolate Fest, *October*
- Proctor Treats, *October*
- Art Walk, *November*
- Holiday Tree Lighting, *December*

Proctor Business District

2016 Resident Profile	Drive Time			U.S.A.
	5 Min.	10 Min.		
Population by Age				
0 - 4	5.2%	5.0%	6.2%	
5 - 9	5.4%	5.2%	6.3%	
10 - 14	5.2%	4.8%	6.5%	
15 - 19	7.5%	5.7%	6.6%	
20 - 24	8.2%	7.8%	7.1%	
25 - 34	13.1%	15.7%	13.6%	
35 - 44	12.7%	13.0%	12.6%	
45 - 54	13.7%	13.4%	13.3%	
55 - 64	14.0%	13.1%	12.8%	
65 - 74	8.9%	8.6%	8.8%	
75 - 84	4.0%	4.6%	4.3%	
85+	2.0%	2.9%	1.9%	
Population 25+ by Educational Attainment				
Less than 9th Grade	1.3%	2.6%	5.5%	
9th - 12th Grade, No Diploma	3.7%	5.5%	7.3%	
High School or GED/Alternative Credential	18.8%	23.1%	27.6%	
Some College, No Degree	21.4%	23.0%	20.9%	
Associate Degree	8.8%	9.4%	8.2%	
Bachelor's Degree	26.9%	21.7%	18.8%	
Graduate/Professional Degree	19.2%	14.7%	11.6%	
Employed Population 16+ by Industry				
Agriculture/Mining	0.5%	0.5%	2.0%	
Construction	6.1%	5.3%	6.2%	
Manufacturing	7.1%	6.8%	10.2%	
Wholesale Trade	2.5%	2.4%	2.7%	
Retail Trade	11.1%	11.3%	11.3%	
Transportation/Utilities	4.1%	4.9%	4.9%	
Information	1.1%	1.2%	1.9%	
Finance/Insurance/Real Estate	6.8%	5.8%	6.5%	
Services	55.0%	55.5%	49.5%	
Public Administration	5.7%	6.2%	4.7%	
Annual Household Budget Expenditures	Spending Potential Index*	Average Amount Spent	Spending Potential Index*	Average Amount Spent
Drive Time	5 Min.		10 Min.	
Total Expenditures	111	\$73,710	92	\$60,654
Food at Home	109	\$5,418	92	\$4,601
Food Away from Home	111	\$3,420	93	\$2,865
Alcoholic Beverages	116	\$593	96	\$492
Housing	113	\$23,087	94	\$19,305
Shelter	114	\$17,821	96	\$14,927
Utilities, Fuel and Public Services	108	\$5,266	90	\$4,378
Household Operations	112	\$1,929	90	\$1,543
Housekeeping Supplies	108	\$763	91	\$637
Household Furnishings and Equipment	112	\$1,974	91	\$1,603
Apparel and Services	111	\$2,244	93	\$1,871
Transportation	108	\$8,743	90	\$7,258
Travel	115	\$2,143	89	\$1,664
Health Care	109	\$5,770	88	\$4,666
Entertainment and Recreation	111	\$3,233	90	\$2,632
Personal Care Products & Services	111	\$816	92	\$673
Education	120	\$1,701	97	\$1,378
Life/Other Insurance	111	\$458	85	\$350
Pensions and Social Security	112	\$7,616	89	\$6,028

*Spending Potential Index (SPI) represents the annual amount spent for a product or service related to the national average of 100. A SPI greater than 100 is above the national average. A SPI less than 100 is below the national average. Source: 2016 ESRI Business Analyst Online.